

# Speak out!

The SME Guru

Volume 4, Issue 1

NEWSLETTER

## WHERE IN THE WORLD IS WITTY?

The professional speaking circuit has proven a very global village lately, by that we mean we have had enquiries from the USA (a regular haunt for Martz), Fiji, United Kingdom, Vanuatu, Australia, and most recently Malaysia. That old adage that anyone who lives more than 50km out of town must be an expert seems to be true!

We remain (by choice) based in Christchurch for lifestyle reasons although we must say in winter sometimes we do wonder why! ☺

When asked to quote fees we now make it an inclusive professional charge (that is, inclusive of travel) with only accommodation and airport transfers being an additional investment by Conference Organisers and Corporate clients. This has proven to remove the stress and anxiety of hiring a speaker from the depths of the South Pacific!

## EMERGENCY SPEAKER

Oh and don't forget that because speaking is Martz' full-time role it is very likely that he just might be available if you ever find yourself at the 11<sup>th</sup> hour and without a keynote presenter, breakout facilitator or MC for your event. Of course we'd rather have plenty of notice, but it's always great to have a back-up just in case.

If you would like this newsletter emailed to you please let us know. [jocelyn@martz.co.nz](mailto:jocelyn@martz.co.nz)

Welcome to the Martz Limited, newsletter. This newsletter will be short, sharp and to the point, jam packed with tips, traps and trends pertinent to our industry and with snippets that you are welcome to use and distribute with the appropriate notation as to source.

## HAPPY NEW YEAR

Happy New Year! Happy New (New Zealand) Tax Year that is. And with a new year comes new year's resolutions that many fail to achieve. Many even set themselves up for total and complete failure just through their belief systems; be they deliberate or indoctrinated.

It's a fascinating sphere of life. We have been running some belief management workshops lately which really delves into what makes us (as people) tick and every attendee is unique so it makes for some really fun times in the training room.

Any business serious about getting ahead might consider putting themselves, their loved ones and their workers through a workshop such as this. Just Mindblowing! If you want to know more then do drop us a line. [seminars@martz.co.nz](mailto:seminars@martz.co.nz)

## POSITIVE SMOSITIVE

With all the talk of the recession and global financial crisis it's no wonder that people are looking for a more positive and upbeat presenter and topic. Ironic really that as an accountant (by qualification not personality) we can achieve this but we can and we do! "**Staying Positive in a not-so-positive Environment**" is a regular presentation favourite at conferences at the moment with a witty (pun intended) yet serious side we delve into a little of the belief management workshop that we mentioned before with a real emphasis on imparting tools that participants can use immediately. If you want to know more then check out our website

[www.martz.co.nz](http://www.martz.co.nz)

## CONFERENCE 2009 - Australia

It was a total privilege to be amongst our peers at the recent NSAA (National Speakers Association of Australia) Conference and to represent New Zealand as their National President on a panel of experts on speaking internationally. It is always a blast to be an attendee at a conference instead of a presenter and to sit back and learn from masters in their craft and hone up ones own skills every step of the way. It's a marvellous opportunity to do a check up from the neck up and revisit the various competencies of Professional Speaking.

**Smartz Biztips.** This service is now heavily subscribed to. It's a very simple service, if you would like to subscribe then please email [biztips@martz.co.nz](mailto:biztips@martz.co.nz) The service sends a free email every working day with a short and pithy tip for anyone in business. Take advantage of this offer now.



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